

How to choose your
WEDDING PHOTOGRAPHER



Here are 5 things to look for when searching for the one to capture your BEST DAY EVER!



HEY THERE - WE SEE YOU

Planning a wedding is no ordinary task. You may be perusing through pages of Google, asking friends for vendor recommendations, getting bombarded with opinions from family...

We're hoping to help you in your search for a wedding photographer. After all, when the day is done, you will have leftover cake, probably some napkins, and your wedding photos to look back on it all!

So put aside that "101 questions to ask your wedding photographer" thing you found on Pinterest

Here are just 5 easy things to
look for when choosing your
photographer!



#1 Portfolio

Yes, we know that portfolio is a no-bainer Most couples will be drawn to the “hero shots” that photographers share on social media and their website that take your breath away.

Take it a step further and look for a full wedding days’ worth of photos from that photographer. You want to make sure that the impressive photos they use to market are from real weddings (not just styled shoots), and are accompanied by photos from a variety of lighting conditions throughout a wedding day like dim groom dens and dance floors with fairy lights.

Photographers may feature several photos from the same wedding in their blog posts or as part of their online wedding portfolio. Otherwise, request to see a full wedding when you inquire with a photographer.







#2 Editing and Post Processing

Something to keep in mind when you are considering how a photographer processes their photos is that editing trends come and go. Some popular styles will look tacky and distracting in a decade or so. When you open your wedding album years down the road, an outdated editing style is not what you want to notice first! Our recommendation is to look for correctly exposed skin-tones without noticeable tint, good contrast in images, and that the color palette is preserved across a series of photos.



#3 Service Level

One thing you will find when you start looking at different wedding packages offered by photographers is that there is no standard service level or pricing structure. This will make it hard to compare. You will want to decide as a couple what you want out of your wedding photography and how offerings stack up to your wants and needs.

Some photographers are “hands-off” in their service and simply put you on their calendar once you’ve paid a deposit and deliver an online gallery or disk of images after the wedding. Printing and preservation is in your hands after that point. Others are a bit more “hands-on” with planning meetings, engagement sessions, and assistance with print and preservation methods after the wedding. Other variables include number of photographers, coverage hours, additional sessions, etc.





#4 Photojournalism, Posing and Artistry

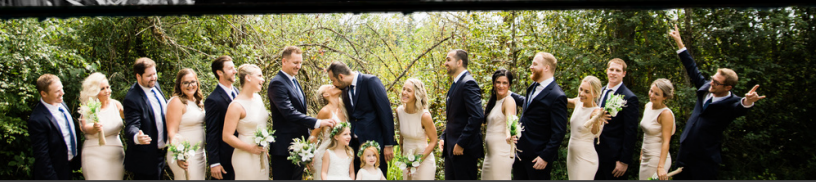
Do you want moments captured to be staged or completely candid? Some photographers are strictly photojournalistic while others may approach a wedding day with time allowed for posed photos.

Others may take that a step further and strive for more artistic angles and lifestyle scenes. A good balance of all three is really needed to truly tell your love story... and the artistry comes full circle when a photographer gets creative when capturing photojournalist moments!

While you may appreciate the candid or lifestyle photos more, your parents may appreciate a beautiful bride & groom portrait or family photo for the wall.



#5 Photographer Personality



Consider that you will be spending most of your wedding day with your photographer! Make sure you like their personality. Look for photographers who have a servant heart, are calm under pressure, assertive when they need to be (your wedding party won't corral themselves!) and are observant.

Take advantage of any consultation a photographer offers to see if you enjoy their company.

A romantic couple is shown in a close embrace, kissing in a field of tall grass. The man is wearing a dark blue suit and the woman is wearing a white dress. The background is a soft, golden light from the setting sun, creating a warm and intimate atmosphere.

ABOUT RED CEDAR STUDIOS

Red Cedar Studios is operated and owned by Bob and Erica Jacobs. They run a full-service photography studio located in Spokane Valley, WA. Weddings are the heart and soul of their photography services. They focus on capturing moments that are special to you in a timeless and elegant way and preserving these moments for a lifetime and beyond.

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